



Chasing Justice

PERSUASIVE UNIT

***Why is it important to know
how to persuade others?***



***Persuasive
Techniques***

Emotive
appeals

Colloquial
language

Direct
address

Figurative
language

Anecdotes

Statistics

Facts

Expert
opinion

Repetition

Hyperbole

Rule of
three

The persuasive toolkit

- Play tennis with different techniques.
- Your partner will **'serve'** you a persuasive term. You will define it and serve one back. Keep going until you exhaust your list.



*Can you remember the last
time you felt strongly
persuaded to act or feel a
certain way?*



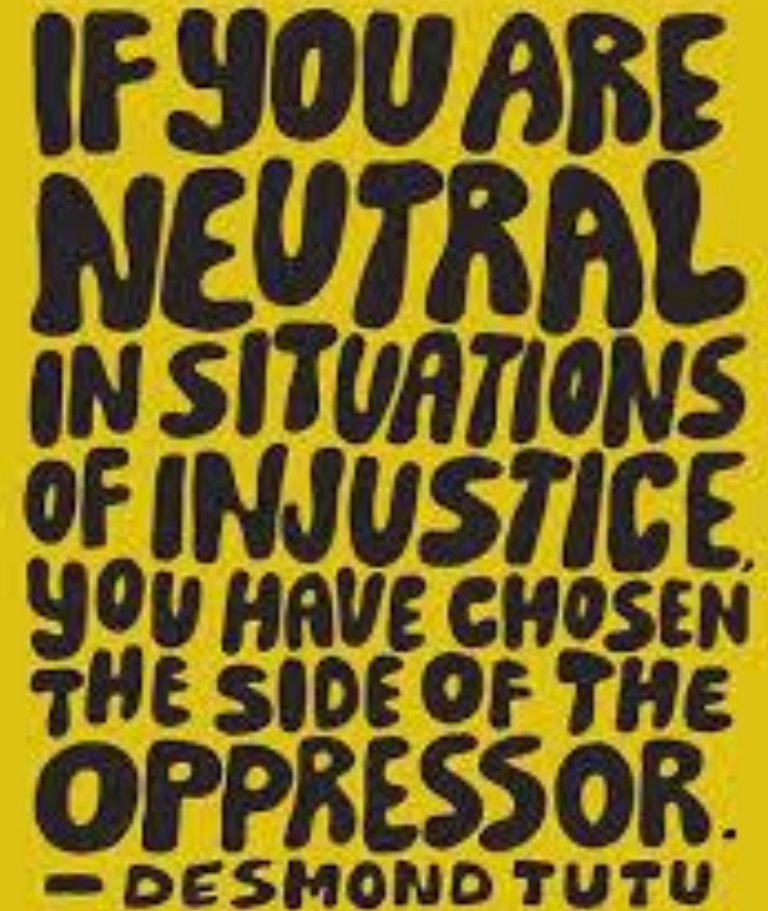
**“please,
i can’t
breathe.”**

GEORGE FLOYD

**BLACK
LIVES
MATTER**

*The last time I felt
persuaded...*

- **Discuss** with your partner the meaning of this quote
- Do you **agree** with it?
Why/why not?
- Can you think of any **examples** for when this way of thinking should be important?
- Maybe you could link this to **Wonder?**



IF YOU ARE
NEUTRAL
IN SITUATIONS
OF INJUSTICE,
YOU HAVE CHOSEN
THE SIDE OF THE
OPPRESSOR.
— DESMOND TUTU

Tweets



Donald J. Trump ✓
@realDonaldTrump



This Tweet violated the Twitter Rules about glorifying violence. However, Twitter has determined that it may be in the public's interest for the Tweet to remain accessible. [Learn more](#)

....These THUGS are dishonoring the memory of George Floyd, and I won't let that happen. Just spoke to Governor Tim Walz and told him that the Military is with him all the way. Any difficulty and we will assume control but, when the looting starts, the shooting starts. Thank you!

6:53 am · 29 May 2020 · [Twitter for iPhone](#)



Black Lives Matter 2020



Watch the clip and then pairshare



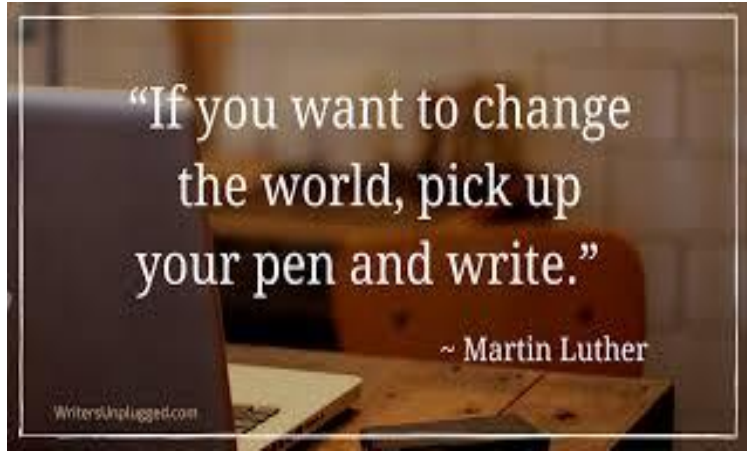
What 'issue' is being discussed?



How are we persuaded to feel about it?



<https://blacklivesmatter.com/what-matters-2020/>



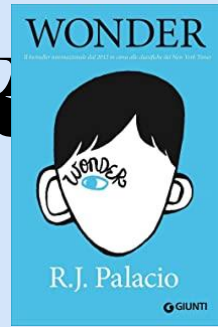
Writers wanting change

RJ Palacio felt the need to write about the Justice of those who appeared 'unique' and 'different.'

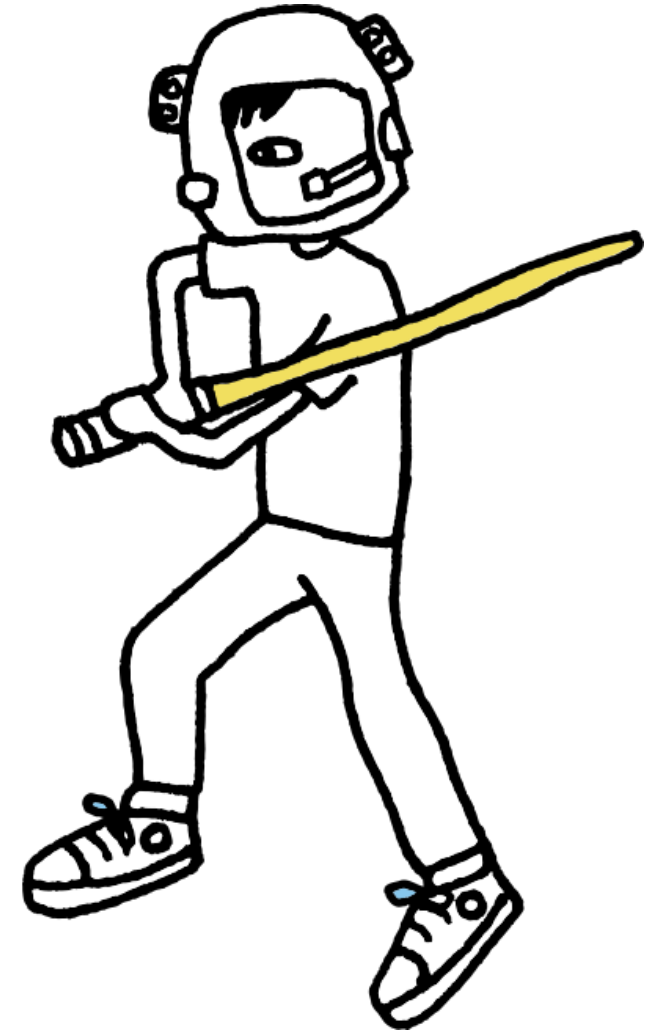
Angie Thomas felt a strong need to write about the inequality that exists for black people in America.

Writers respond to the social and political issues around them and produce works that act for change.

Wonder by R.J. Palacio



- August (Auggie) Pullman was born with a severe facial difference that, up until now, has prevented him from going to a mainstream school.
- Starting 5th grade at Beecher Prep, Auggie wants nothing more than to be treated as an ordinary kid—but his new classmates can't get past his extraordinary face. *Wonder* begins from Auggie's point of view, but soon switches to include the perspectives of his classmates, his sister, her boyfriend, and others. These voices converge to portray a community as it struggles with differences, and challenges readers, both young and old, to wonder about the true nature of empathy, compassion, acceptance, friendship, and—ultimately—kindness. Auggie is a hero for the ages, one who proves that you can't blend in when you were born to stand out.



The Hate U Give

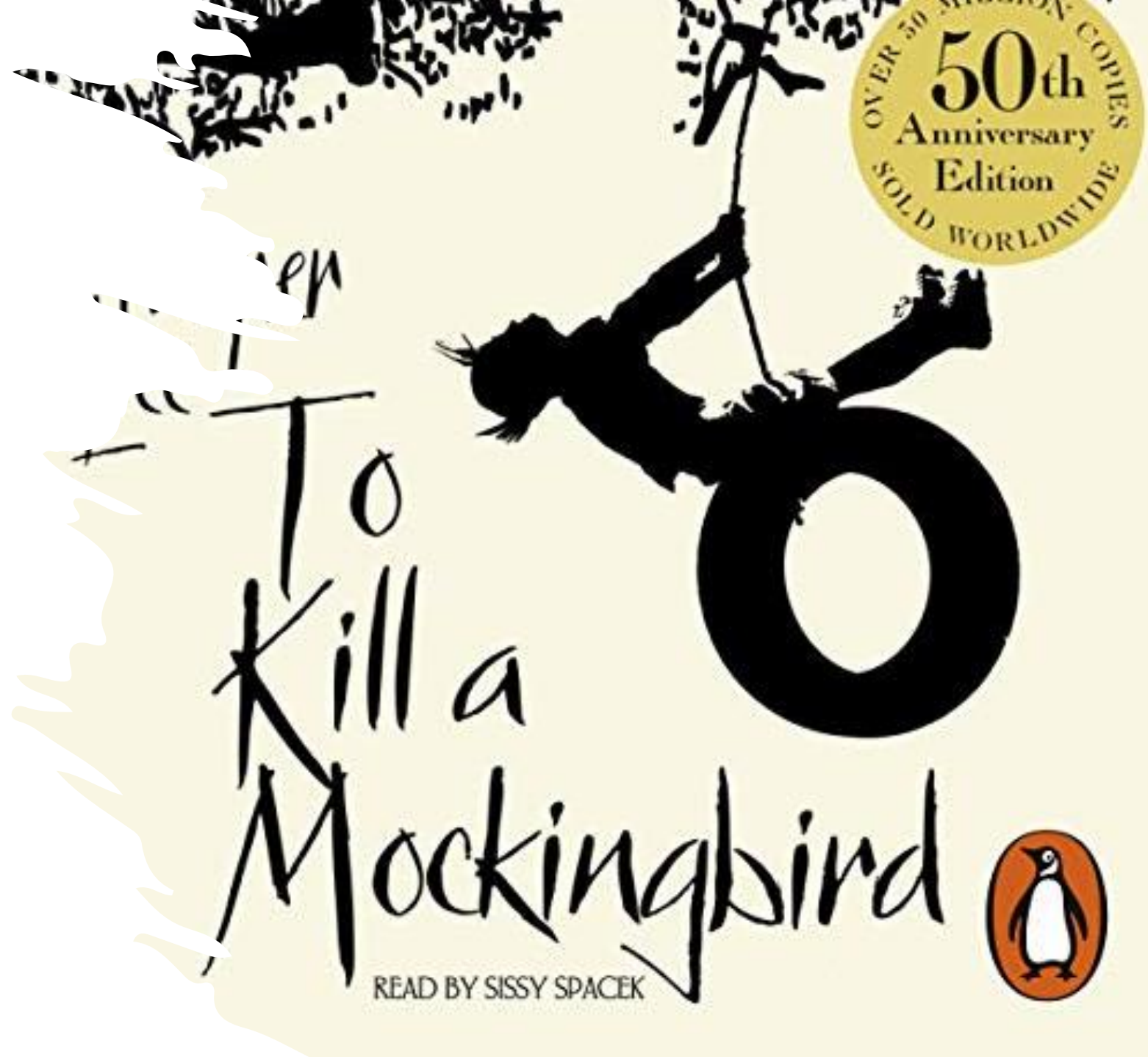
Angie Thomas

- Sixteen-year-old Starr Carter moves between two worlds: the poor neighborhood where she lives and the fancy suburban prep school she attends. The uneasy balance between these worlds is shattered when Starr witnesses the fatal shooting of her childhood best friend Khalil at the hands of a police officer. Khalil was unarmed.
- Soon afterward, his death is a national headline. Some are calling him a thug, maybe even a drug dealer and a gangbanger. Protesters are taking to the streets in Khalil's name. Some cops and the local drug lord try to intimidate Starr and her family. What everyone wants to know is: what really went down that night? And the only person alive who can answer that is Starr.
- But what Starr does—or does not—say could upend her community. It could also endanger her life.



To Kill a Mockingbird Harper Lee

- Small-town Alabama, 1932. Atticus Finch (played by Gregory Peck) is a lawyer and a widower. He has two young children, Jem and Scout. Atticus Finch is currently defending Tom Robinson, a black man accused of raping a white woman. Meanwhile, Jem and Scout are intrigued by their neighbours, the Radleys, and the mysterious, seldom-seen Boo Radley in particular.
- Through the eyes of "Scout," a feisty six-year-old tomboy, TO KILL A MOCKINGBIRD carries us on an odyssey through the fires of prejudice and injustice in 1932 Alabama. Presenting her tale first as a sweetly lulling reminiscence of events from her childhood, the narrator draws us near with stories of daring neighborhood exploits by her, her brother "Jem," and their friend "Dill."

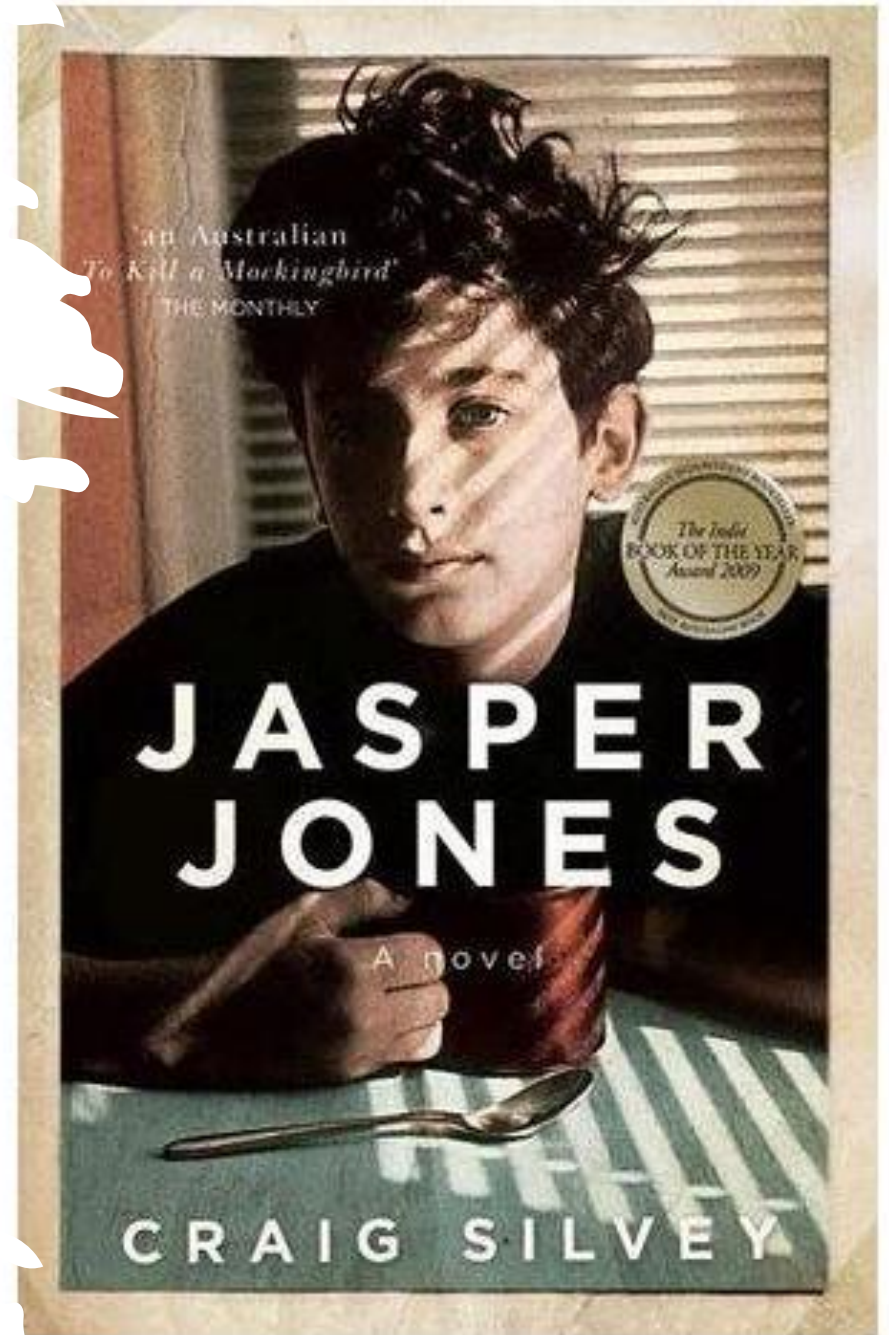


Jasper Jones *Craig Silvey*

- Late on a hot summer night in the tail end of 1965, Charlie Bucktin, a precocious and bookish boy of thirteen, is startled by an urgent knock on the window of his sleep-out. His visitor is Jasper Jones, an outcast in the regional mining town of Corrigan. Rebellious, mixed-race and solitary, Jasper is a distant figure of danger and intrigue for Charlie. So when Jasper begs for his help, Charlie eagerly steals into the night by his side, terribly afraid but desperate to impress.

Jasper takes him through town and to his secret glade in the bush, and it's here that Charlie bears witness to Jasper's horrible discovery. With his secret like a brick in his belly, Charlie is pushed and pulled by a town closing in on itself in fear and suspicion as he locks horns with his tempestuous mother, falls nervously in love and battles to keep a lid on his zealous best friend, Jeffrey Lu.

And in vainly attempting to restore the parts that have been shaken loose, Charlie learns to discern the truth from the myth, and why white lies creep like a curse. In the simmering summer where everything changes, Charlie learns why the truth of things is so hard to know, and even harder to hold in his heart.



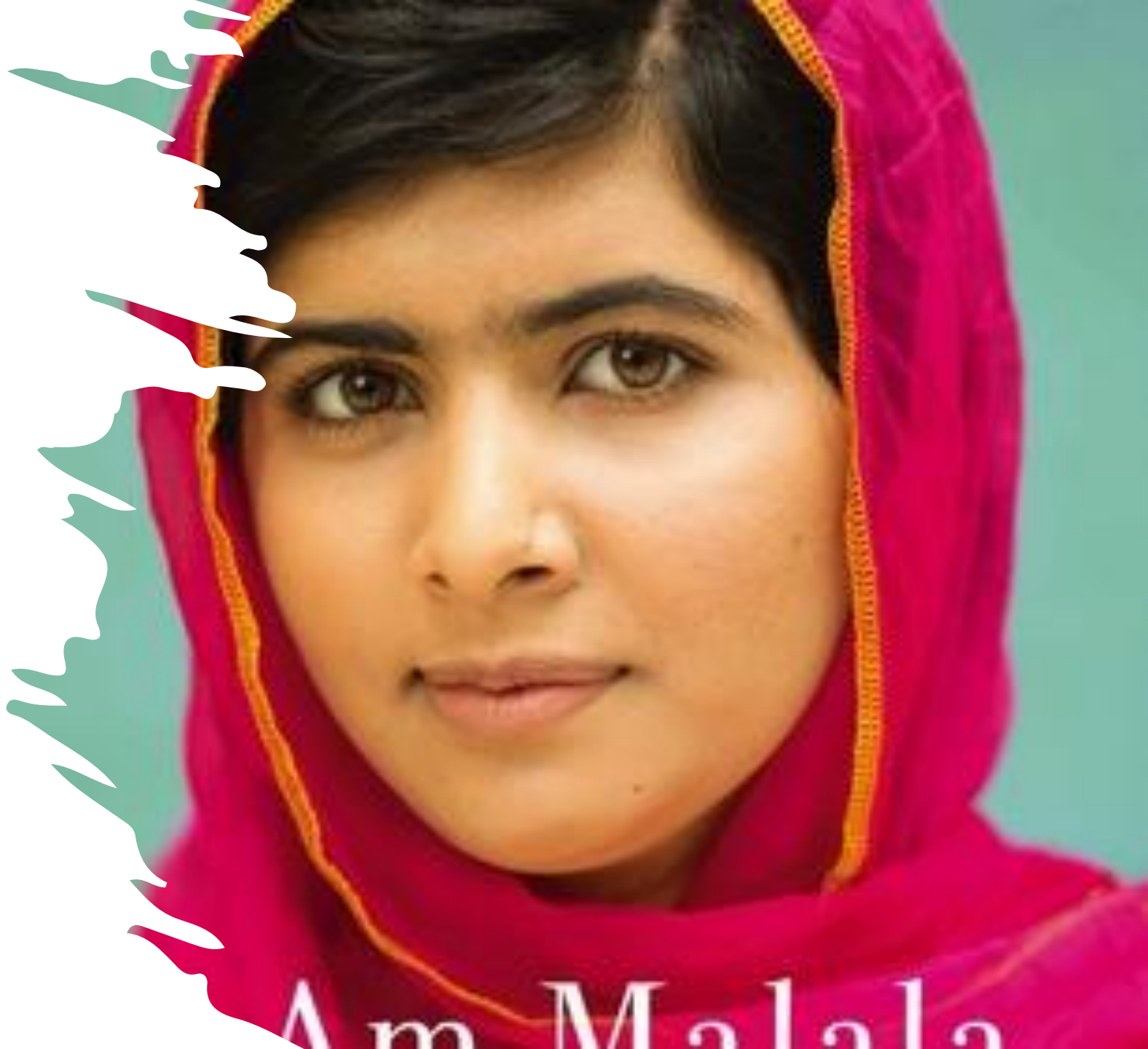
I Am Malala **Malala Yousafzai**

When the Taliban took control of the Swat Valley in Pakistan, one girl spoke out. Malala Yousafzai refused to be silenced and fought for her right to an education.

On Tuesday, October 9, 2012, when she was fifteen, she almost paid the ultimate price. She was shot in the head at point-blank range while riding the bus home from school, and few expected her to survive.

Instead, Malala's miraculous recovery has taken her on an extraordinary journey from a remote valley in northern Pakistan to the halls of the United Nations in New York. At sixteen, she has become a global symbol of peaceful protest and the youngest-ever Nobel Peace Prize laureate.

I Am Malala is the remarkable tale of a family uprooted by global terrorism, of the fight for girls' education, of a father who, himself a school owner, championed and encouraged his daughter to write and attend school, and of brave parents who have a fierce love for their daughter in a society that prizes sons.



The Stars Beneath Our Feet

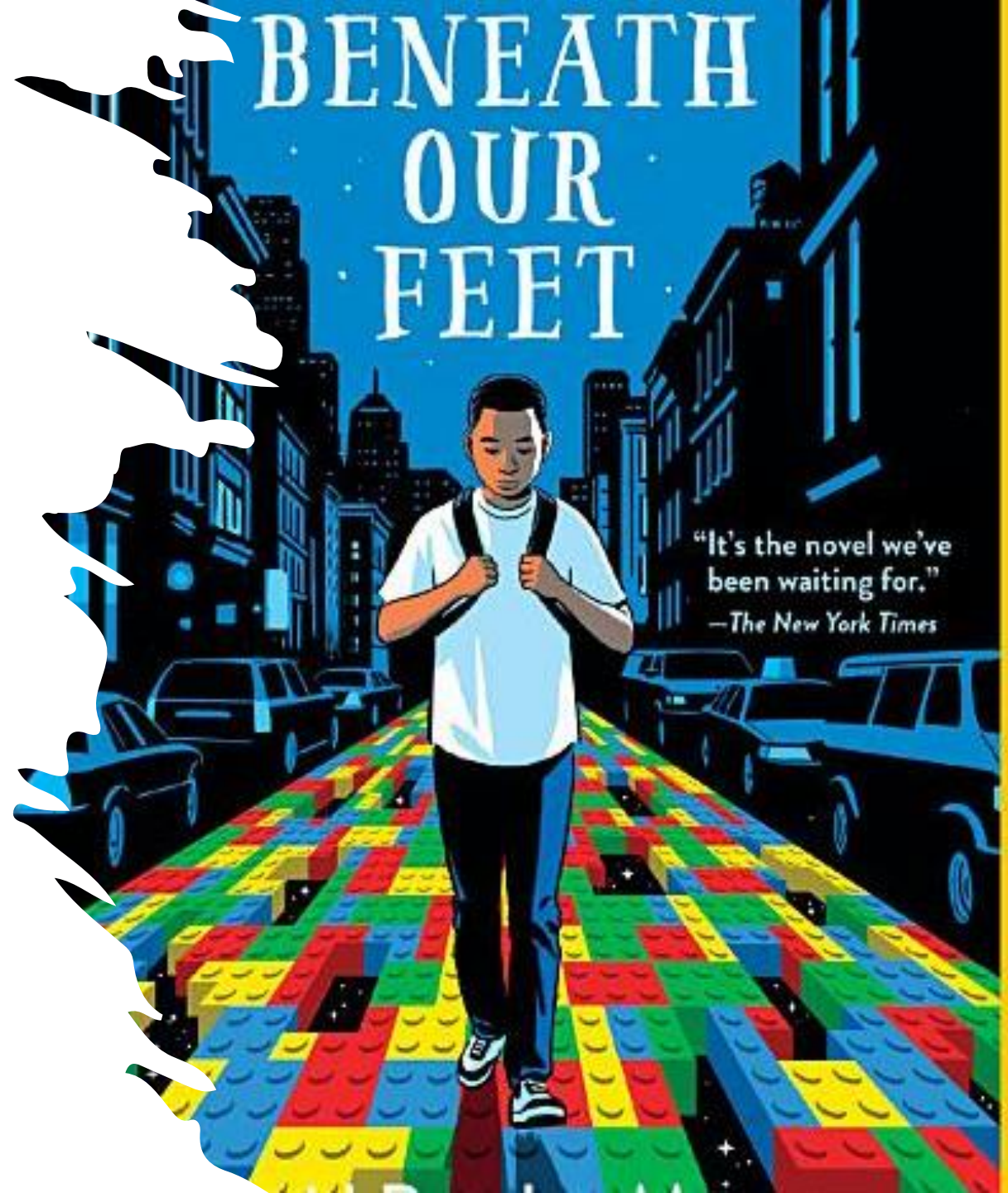
David Barclay Moore

- **A boy tries to steer a safe path through the projects in Harlem in the wake of his brother's death in this outstanding debut novel that celebrates community and creativity. Winner of the Coretta Scott King John Steptoe Award for New Talent and soon to be a major motion picture directed by Michael B. Jordan!**

It's Christmas Eve in Harlem, but twelve-year-old Lolly Rachpaul and his mom aren't celebrating. They're still reeling from his older brother's death in a gang-related shooting just a few months earlier. Then Lolly's mother's girlfriend brings him a gift that will change everything: two enormous bags filled with Legos. Lolly's always loved Legos, and he prides himself on following the kit instructions exactly. Now, faced with a pile of building blocks and no instructions, Lolly must find his own way forward.

His path isn't clear—and the pressure to join a “crew,” as his brother did, is always there. When Lolly and his friend are beaten up and robbed, joining a crew almost seems like the safe choice. But building a fantastical Lego city at the community center provides Lolly with an escape—and an unexpected bridge back to the world.

David Barclay Moore paints a powerful portrait of a boy teetering on the edge—of adolescence, of grief, of violence—and shows how Lolly's inventive spirit helps him build a life with firm foundations and open doors.



***Task A: An individual task-
Summary of your movie plot with images***

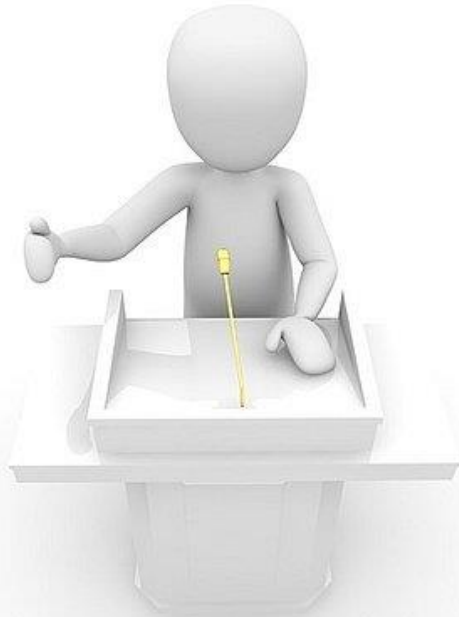
Summarise the plot of your movie in 250-300 words [without given away the end] using the plot summaries on slides 11-16 as your guide.

Provide an engaging title

Provide one picture [or a collage] that represents the key issues and characters

One side of an A4 sheet is the requirement

Task B: Group Task- ***A short movie for*** ***change!***



- In small groups you are to create a **persuasive movie on the plot/topic of your group's choice**. You must work collaboratively with your group so that everyone is interested in, but also works together on the presentation. You will all bring your completed plots- select the best for an imove
- Your imovie should **not go longer than 5 minutes**.
- Once consideration, organisation and the storyboard preparation has taken place, you are to pitch your argument using persuasive devices to your peers and teachers in class.

Film board



Storyboard template

Planning the filming of the promotional film

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